ORDER

Orders	Order / Rev:	A2722325		
	Alt Order #:	27140991		
	Product Desc:	POLITICAL		KSN
	Estimate:	383		Wichita KS KSNW
	Flight Dates:	10/06/20 - 10/19/20	Primary AE:	Katz Washington
	Original Date / Rev:	10/07/20 / 10/07/20	Sales Office:	K-WAS
	Order Type:	REG	Sales Region:	Nat
Agency	Name:	Grassroots Media LLC		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		2 Bala Plaza	Billing Cycle:	EOM
		Bala Cynwyd, PA 19004	Agency Commission:	15%
Advertiser	Name:	POL/Laura Lombard/Congress/KS/Der	Order Brand:	
	Demographic:	A25-54	New Business Thru:	
	Product Codes:	PL12	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-CAND	Order Separation:	00:15:00
	Priority:	P5		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	14	\$4,190.00	\$3,561.50

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	14	\$4,190.00	\$3,561.50	0.00
Totals	14	\$4,190.00	\$3,561.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	Multi	10/08/2		•	am CM	8-9am	T	:30	1	\$270.00 P4	0.00 NM	1	\$270.00
	Channe	ls : KSNC	C,KSNG,KSI	•									
				Today Show 8-9	9am								
	Today S	Show (8-9	am)										
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	/eek: 10/	05/20	10/11/20	T	1	\$270.00	0.00						
N 2	Multi	10/09/2	0 10/09/20	Today Show 8-9	am CM	8-9am	F	:30	1	\$270.00 P4	0.00 NM	1	\$270.00
	Channe		C,KSNG,KSI	•									
			-,, -	Today Show 8-9	9am								
	Today S	Show (8-9	am)	,									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	/eek: 10/	05/20	10/11/20	F	1	\$270.00	0.00						
N 3	Multi	10/12/2	0 10/12/20	Today Show 8-9	am CM	8-9am	M	:30	1	\$270.00 P4	0.00 NM	1	\$270.00
	Channe	ls : KSN0	C,KSNG,KSI	NL,KSNW									
				Today Show 8-9	9am								
	Today S	Show (8-9	am)	•									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	/eek: 10/	12/20	10/18/20	M	1	\$270.00	0.00						
N 4	Multi	10/13/2	0 10/13/20	Today Show 8-9	am CM	8-9am	- T	:30	1	\$270.00 P4	0.00 NM	1	\$270.00
			C,KSNG,KSI	,	·	0 04	_	.00	·	Ψ=. σ.σσ	0.00		Ψ=. σ.σσ
	0		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Today Show 8-9	9am								
	Today S	Show (8-9	am)										
	,	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Ota	n Date	Lina Date	vvccitadys	Opolo/Week	rate	rading						

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Order / Rev: A2722325 Advertiser: POL/Laura Lombard/Congress/KS/Dem

Alt Order #: 27140991 Product Desc: POLITICAL Wichita KS KSNW

Flight Dates: 10/06/20 - 10/19/20 Estimate: 383

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/18/20	- T	1	\$270.00	0.00 W	.20		Ф070 00 D4	0.00 NIM	4	#070.00
		C,KSNG,KSI	•		8-9am	VV	:30	1	\$270.00 P4	0.00 NM	1	\$270.00
Today	Show (8-9	9am)	Today Show 8-9	am								
<u>St</u> Week: 10	art Date 0/12/20	End Date 10/18/20	<u>Weekdays</u> W	Spots/Week	Rate \$270.00	Rating 0.00						
			Today Show 8-9a	am CM	8-9am	T	:30	1	\$270.00 P4	0.00 NM	1	\$270.00
		C,KSNG,KSI										
Today	Show (8-9	9am)	roday onow o s	am								
Sta Week: 10	art Date	End Date 10/18/20	Weekdays	Spots/Week 1	Rate \$270.00	Rating 0.00						
N 7 Multi			Today Show 8-9a	•	8-9am	F	:30	1	\$270.00 P4	0.00 NM	1	\$270.00
Chann		C,KSNG,KSI	NL,KSNW						,			,
Today	Show (8-9	9am)	Today Show 8-9	am								
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/18/20	Sun KSN News a	at Five CM	\$270.00	0.00 lews at S	S :30	1	\$250.00 P4	0.00 NM	1	\$250.00
		C,KSNG,KSI	NL,KSNW		Sun RSIV I	vews at	.30	'	Ψ230.001 4	0.00 INIVI	· '	Ψ230.00
KSN N	lews		Sun KSN News	at Five								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/11/20	S	1	\$250.00	0.00						
		:0 10/18/20 C,KSNG,KSI	Sun KSN News a NL,KSNW	at Five CM	Sun KSN N	lews atS	30	1	\$250.00 P4	0.00 NM	0	\$0.00
IZONI NI			Sun KSN News	at Five								
KSN N St	ews art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	0/12/20	10/18/20	S	1	\$250.00	0.00						
	<u>h</u> <u>Date Ra</u> ti 10/12/2		escription un KSN News at I		<u>t/End Time</u> KSN News :		<u>Weekdays</u> 	_	<u>1gth</u> <u>Rate</u> :30 (\$250.00)			
Cı	redited								,			
			Sat KSN News a	t Six CM	6-630pm	S-	:30	1	\$400.00 P4	0.00 NM	1	\$400.00
Chann	eis : KSN	C,KSNG,KSI	NL,KSNW Sat KSN News a	at Six								
KSN N		5 15 (0	Б.,	5.4						
Week: 10	art Date 0/05/20	End Date 10/11/20	<u>Weekdays</u> S-	Spots/Week 1	Rate \$400.00	Rating 0.00						
N11 Multi	10/17/2	0 10/17/20	Sat KSN News a	t Six CM	6-630pm	S-	:30	1	\$400.00 P4	0.00 NM	1	\$400.00
Chann	els : KSN	C,KSNG,KSI	NL,KSNW Sat KSN News a	at Six								
KSN N				-								
<u>St</u> Week: 10	art Date 0/12/20	End Date 10/18/20	<u>Weekdays</u> S-	Spots/Week 1	Rate \$400.00	Rating 0.00						
N12 Multi	10/08/2	0 10/08/20	KSN News at Fiv	re CM	5-530pm	T	:30	1	\$500.00 P4	0.00 NM	1	\$500.00
Chann	els : KSN	C,KSNG,KSI	NL,KSNW KSN News at Fiv	/A								
KSN N	lews		NOIV NOWS ALT I	••								
<u>St</u> Week: 10	art Date	End Date 10/11/20	<u>Weekdays</u> T	Spots/Week	Rate \$500.00	Rating 0.00						
N13 Multi			KSN News at Fiv	<u>'</u>	5-530pm	F	:30	1	\$500.00 P4	0.00 NM	1	\$500.00
Chann	els : KSN	C,KSNG,KSI	•		·							·
KSN N	lews		KSN News at Five	/e								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/11/20	KSN Today 1	1 CM	\$500.00 5-6am	0.00 M	:30	1	\$100.00 P4	0.00 NM	1	\$100.00
		C,KSNG,KSI	NL,KSNW	Civi	J-Jaili	141	.50	'	ψ100.0014	O.OO INIVI	'	ψ100.00
			KSN Today 1								I	

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Order / Rev: A2722325 Advertiser: POL/Laura Lombard/Congress/KS/Dem

Alt Order #: 27140991 Product Desc: POLITICAL Wichita KS KSNW

Flight Dates: 10/06/20 - 10/19/20 Estimate: 383

Channels : KSNC,KSNG,KSNL,KSNW Today Show Sa Start Date	Ln C	Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N15 Multi 10/17/20 10/17/20 Today Show Sa CM 8a-10aS- :30 1 \$150.00 P4 0.00 NM 1 \$ Channels : KSNC,KSNG,KSNL,KSNW	Wee				Spots/Week								
Start Date End Date Weekdays Spots/Week Rate Rating	N15 N	Multi 10/17/	20 10/17/20	Today Show Sa NL,KSNW	CM	*		:30	1	\$150.00 P4	0.00 NM	1	\$150.00
Week: 10/12/20 10/18/20S- 1 \$150.00 0.00	Wee			,	Spots/Week 1								

Totals 14 \$4,190.00



125 West 55th St New York, NY 10019

Version: Highlighting Revision 1 Contract # 27140991 Changes as of: 10/7/2020 at 1:22 PM

CPE: 35/36/383 Flight: 10/6/20 - 10/19/20 Station: KSNW Con Type: POLITICAL/VOTE **Total \$:** \$4,190.00

Agency: Grassroots Media LLC **Advertiser:** Laura Lombard for KS CD4 Market: Wichita

2 Bala Plaza Product: POLITICAL Office: WASHINGTON Total Spots: 14 Total CPP: \$0.00 Suite 300 **Agency Order #:** 10045417 Service: Nielsen Buyer: D'Ettorre, Mike Primary Demo: Adults 35+ Total GRP:

202-872-5880

Bala Cynwyd, PA 19004 Salesperson: KELLY JOHNS Assistant: KELLY JOHNS

202-872-5880

Separation:

								10/6 - 10/18											
#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/6	10/7	10/8	10/9	10/10	10/11	10/12	10/13	10/14	10/15	10/16	10/17	10/18
1	Tu-F,M 8a-9a		Today Show (8-9am)	\$270.00			0	0	1	1	0	0	1	1	1	1	1	0	0
REV- 2	Su 5p-5:30p		KSN News	\$250.00	0	30	0	0	0	0	0	1	0	0	0	0	0	0	1 • 0
3	Sa 6p-6:30p		KSN News	\$400.00	0	30	0	0	0	0	1	0	0	0	0	0	0	1	0
4	Tu-F,M 5p-5:30p		KSN News	\$500.00	0	30	0	0	1	1	0	0	0	0	0	0	0	0	0
REV+ 5	M-F 5a-6a		News	\$100.00	0.0	30	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	0 1	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0
REV+ 6	Sa 8a-9:30a		Sat Today	\$150.00	0.0	30	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	0 • 0	0 • 1	0 • 0
					TOT	TALS:	0	0	2	2	1	1	2	1	1	1	1	2	0



125 West 55th St New York, NY 10019 Contract # 27140991 Changes as of: 10/7/2020 at 1:22 PM Version: Highlighting Revision 1

CPE: 35/36/383 Flight: 10/6/20 - 10/19/20 Station: KSNW Con Type: POLITICAL/VOTE **Total \$:** \$4,190.00

Agency: Grassroots Media LLC **Advertiser:** Laura Lombard for KS CD4 Market: Wichita

Product: POLITICAL

2 Bala Plaza Office: WASHINGTON Total Spots: 14 Total CPP: \$0.00 Suite 300 **Agency Order #:** 10045417 Service: Nielsen Total GRP:

Buyer: D'Ettorre, Mike Bala Cynwyd, PA Primary Demo: Adults 35+

> Assistant: KELLY JOHNS Salesperson: KELLY JOHNS 202-872-5880 202-872-5880

Separation:

19004

								10/19 - 10/19	Total	Total		
# 0	Day/Time	DP	Program	Rate	A35P Rating	Len	10/19		Spots	\$	CPP*	GRP*
	Гu-F,М Ва-9а		Today Show (8-9am)	\$270.00			0		7	\$1,890.00	\$0.00	0.0
REV- 2 5	Su 5p-5:30p		KSN News	\$250.00	0	30	0		1	\$250.00	\$0.00	0.0
3 6	Sa Sp-6:30p		KSN News	\$400.00	0	30	0		2	\$800.00	\$0.00	0.0
4 5	Гu-F,М Бр-5:30р		KSN News	\$500.00	0	30	0		2	\$1,000.00	\$0.00	0.0
REV+55	И-F 5a-6a		News	\$100.00	0.0	30	0 • 0		1	\$100.00	\$0.00	0.0
REV+ 6 8	Sa 3a-9:30a		Sat Today	\$150.00	0.0	30	0 • 0		1	\$150.00	\$0.00	0.0
•					TO	TALS:	0		14	\$4,190.00	\$0.00	0.0



125 West 55th St New York, NY 10019 Contract # 27140991 Changes as of: 10/7/2020 at 1:22 PM Version: Highlighting Revision 1

CPE: 35/36/383 Flight: 10/6/20 - 10/19/20 Station: KSNW Con Type: POLITICAL/VOTE Agency: Grassroots Media LLC Advertiser: Laura Lombard for KS Market: Wichita Total \$: \$4,190.00

a compara for No

Product: POLITICAL Office: WASHINGTON Total Spots: 14

Agency Order #: 10045417 Service: Nielsen Total CPP: \$0.00

Buyer: D'Ettorre, Mike Primary Demo: Adults 35+

rimary Demo: Adults 35+ Total GRP:

Salesperson: KELLY JOHNS 202-872-5880 Assistant: KELLY JOHNS 202-872-5880

Separation:

2 Bala Plaza

Bala Cynwyd, PA

Suite 300

19004

Opeciai	
Special Instructions	

		Order Level Comments
Date/Time	Added by	Comment
10/07/20 11:50 AM	System	Notice Received.

Competitive Information									
Market Budget:	\$4,190								
KSNW Share:	100%								
Comment:									
•	Competitive Unknown								

Daypart Summary										
Day/Time	% Distrib	Spots	Dollars	CPP	GRP					
	100%	14	\$4,190.00	N/A	0.0					
Total	100%	14	\$4,190.00	N/A	0.0					

Monthly Summary							
Month	Spots	Dollars					
2020-Oct	14	\$4,190.00					
Total	14	\$4,190.00					

	Transaction History										
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment			
Revision	10/7/20 1:22 PM	KELLY JOHNS	Revised	1		\$0	\$4,190.00	Changes: Total Spots from 13 to 14, Demo Meta to [R16]. 3 buylines added or modified.			
Queued for Electronic Contracting	10/7/20 11:02 AM					\$0	\$0				
New	10/7/20 9:57 AM	KELLY JOHNS	Confirmed	13		\$4,190.00	\$4,190.00				

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.